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June 15, 2021

VIA EDGAR

Securities and Exchange Commission Division of Corporation Finance 100 F Street, N.E. Washington, D.C. 20549-4628

Re: Iteris,Inc.

Registration Statement on FormS-3

File No.333-256898

Ladies and Gentlemen:

Iteris, Inc. (the "*Registrant*") hereby requests, pursuant to Rule 461 of the rules and regulations promulgated under the Securities Act of 1933, as amended, the acceleration of the effective date of the above-captioned Registration Statement, as amended, to 5:00 P.M., Eastern Time, on June 17, 2021 or as soon as practicable thereafter, unless the Registrant notifies you otherwise prior to such time. Please call Steven Stokdyk of Latham & Watkins LLP at (213) 891-7421 to provide notice of effectiveness.

Very truly yours,

ITERIS, INC.

By: /s/ Douglas L. Groves

Douglas L. Groves Chief Financial Officer